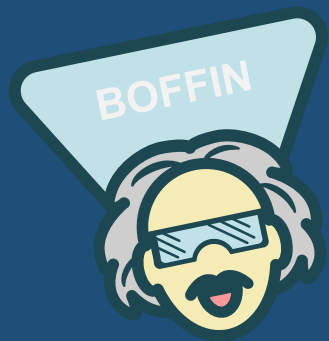




Post Show Report ASEAN (Bangkok) Toys and Preschool Expo

19th-21st September 2019
Impact Exhibition Center, Thailand





ORGANIZED BY





Supported by





TPE Bangkok exhibition held on 19th-21st September. The post-show report is summarized as follows :

Exhibitors: 162

The Thailand exhibitors were about 100 among all exhibitors in this group. Other overseas exhibitors are about 62. Their brands are from the USA, Canada, UK, France, Italy, Spain, Netherlands, Russia, Turkey, Australia, Dubai, Korea, Japan, India, Singapore, Malaysia, Indonesia, Philippines, Cambodia, Thailand, China mainland, Hong Kong , Taiwan and so on.



Top 5

Reasons to participate at TPE Bangkok:

1. More comprehensive information on the trend of industry
2. More geographically advantageous exhibition venues
3. Better purchasing quality
4. Many potential customers
5. Better post-show publicity



Visitors: 7,319

The total number of visitors were 7,319 including 1463 overseas visitors from 68 countries or regions and the proportion is close to 20%.

Top 5

Reasons to visit TPE Bangkok:

1. More comprehensive industry information on ASEAN countries Toy & Preschool Forum
2. More new business opportunities
3. Find new partners and maintain old business
4. Looking for reliable manufacturers
5. Discover more new product markets

Media cooperation: 61

Exhibition space: 10,000 SQM.



Post show report

ASEAN (Bangkok) Toys and Preschool Expo 2019

Thai Toy and Children Product Association had organized more than 20 local exhibitors to TPE Bangkok, and The Toys Association of India also brought 10 exhibitors, other associations also organized their members as exhibitors or buyers. According to the feedback of Mr. Tae Bong Cho, the Chairman of Korea Culture Contents Licensing Association (KOCLA), they already purchase the products of Thai and Indian exhibitors. As one of the largest importer Toys products in Indonesia, Asosiasi Mainan Indonesia also shows strong interest in the Indian, Chinese exhibitors. Thanks for their trust and support, TPE Bangkok will do much better in next year.



During the exhibition, ASEAN (Bangkok) Toys & Preschool industry Forum was co-located. The speakers were from Thailand, India, Korea, Indonesia, and China, which are:

- * **Mr. Amornchai Naksupamit, Former President of Thai Toy and Children Product Association;**
- Ms. Uraiwan Bunnag, President of Thai Toy and Children Product Association;**
- * **Mr. Ajay Aggarwal, President of The Toy Association of India;**
- * **Mr. Tae Bong Cho, President of Korea Culture Contents Licensing Association;**
- * **Mr. Johan Tandanu, Secretary-General of Indonesian Toy Traders and Manufacturers Association;**
- * **Mr. Eileen Lin, Managing Director of Thai-China Import & Export;**
- * **Ms. Shannon Moore, Director of Guidecraft Company (Member representative)**

They share the information about Thai, Indian, Korean, Indonesian, toy Industry, and regarding their country characters and the export and import policy. They also show their innovation, diversity and the win-win strategy. TPE Bangkok is a great platform to get the ASEAN countries even global Toy industry. That is also the great reason to choose TPE Bangkok to get more comprehensive information on the industry trends.

TPE CONFERENCE



VIP MATCHING

TPE Bangkok held a VIP Matching meeting, and it helps exhibitors and buyers to do mutual business easier and accurately based on their requirements. It brought value to users by using high-speed intelligent computing on the computer, saving time and cost. TPE Bangkok will hold many more matching groups next time so that it can help exhibitors and buyers more effectively. TPE Bangkok also held a banquet for exhibitors to exchange industry information.





Product Of Exhibitors

Exhibition Scope



**TPE
Bangkok
had good
media
publicity**

TV station

channel 3, Channel 5, Nation TV, Bright TV,
NBT World, TNN24

Newspaper

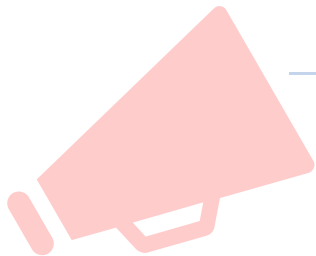
Daily News, Poo Jakkarn Daily, Siam Turakij,
Thansettakij, Siam Rath, Siam Turakij,
Naew Na, Thai Post, Bangkok Today, Kom
Chad Luek

Online Media

The Positioning, Marketeer, Mthai, Nation,
local Newspaper website

EDM from the
organizer's database

Many industry
associations promote
TPE Bangkok website





As the first and only B2B trade show for toys and preschool, TPE Bangkok is dedicated to being the leading platform for industry people in the ASEAN and even in the world.

TPE Bangkok 2020 will be held from 9 -11 September 2020. The venues are in hall 11~hall 12, Impact Exhibition Center, Bangkok, Thailand. For more information, please feel free to contact us: info@grandeurint.com



Thank You
for Your
Attention

