

# ASIA POOL & SPA EXPO 2020



## INVITATION

-  **Date: May 10th-12th, 2020**
-  **Venue: China Import and Export  
Fair Complex, Guangzhou**
-  **Website: [www.poolspabathchina.com](http://www.poolspabathchina.com)**

*Asia's No.1 Trade Show for Pool & Spa!*

**400+**  
Brands

**30,000+**  
Visits

**30,000**  
Sq.m



Proudly Presented By

Guangdong Grandeur International Exhibition Group

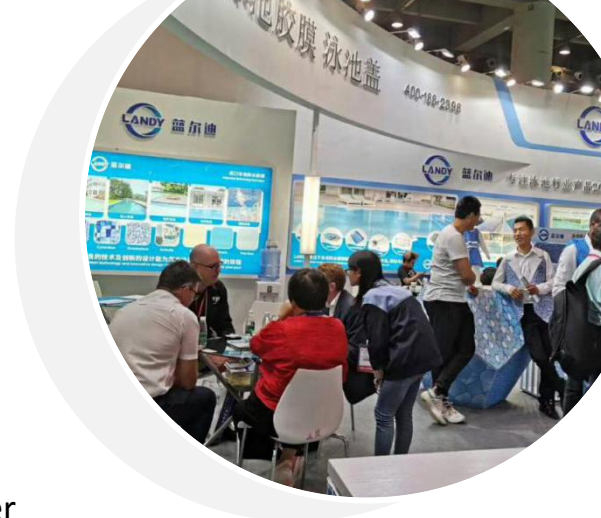
# WHY CHINESE MARKET? THESE 4 TRENDS WILL EXPLAIN IT ALL!

- Swimming education is moving up the agenda. Thousands of prefabricated pools are being built for Primary and middle schools nationwide.
- World-class swimming events held in China and the emergence of Domestic swimming stars have heightened popularity of swimming nationwide.
- Young Chinese parents sending their kids aged 0-6 years old to learn swimming is becoming a trend in not only 1st but also 2nd and 3rd tier cities.
- China's middle class with growing sub-health problems, is what drives the nation's spa and sauna market upward.



# HOW DID ASIA POOL & SPA EXPO BECOME ASIA'S LEADING SHOW?

It was not until the last 3 years, has Asia Pool & Spa Expo truly become a key destination for global professionals. Data shows that from 2017-2019, the show experienced its fastest growth ever in both overseas brands representation and buyers, thanks to supports from its growing international media partners.



Year	No. of Overseas Media Partners	Growth of Overseas Brands (%)	Growth of Overseas Buyers (%)
2017	55	33%	21%
2018	80	35%	26%
2019	96	40%	30%

# THE CROSSROAD OF WESTERN & EASTERN POOL & SPA WORLDS!

*Asia Pool & Spa Expo Every Year Gathers Brands and Visitors  
From 50+ Countries & Regions!*

## ▶▶ 2019 Exhibitor Facts & Figure

- Overseas brands grew by **40%**;
- **74%** exhibitors received orders on site;
- **82%** exhibitors were “very likely” to “absolutely” to attend again;
- **25** exhibitors booked their booths on site, including Emaux, Fenle, Miaosen, Jielong, Taizefeng, Borun, and etc.



## Partial Exhibiting Brands in 2019

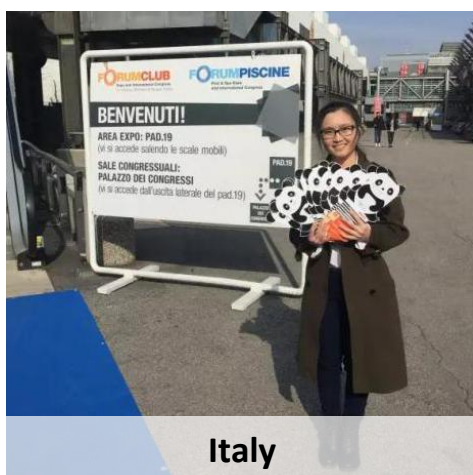
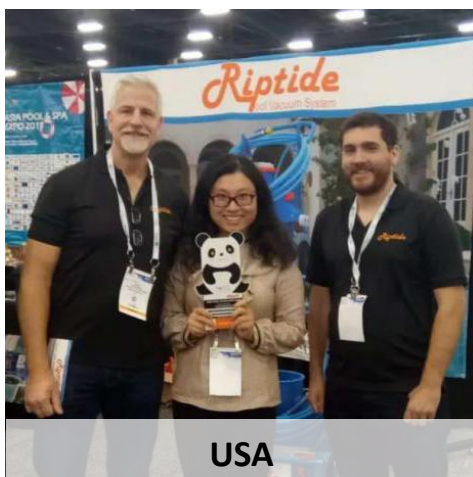
Overseas Brands	Chinese Brands
PENTAIR (USA)	LASWIM
Hayward (USA)	Joyspas
SAWO (Finland)	Fenle
Tintometer (Germany)	Mona Lisa
Emaux (Australia)	Vigor
Degaulle (France)	Fenlin
Tecmark Corporation (USA)	Glong Electric
ANT Service Corporation (USA)	Landy Plastic Products
Chemoform AG (Germany)	Poolhouse Aquatic Technology (Taiwan)
Aquarine (Canada)	Denor
SPECK Pumpen (Germany)	JUNM
SilkBalance Water Solutions (USA)	Royal Saunas
Evoqua Water Technologies (USA)	Keruide
Reliance Plus (Hong Kong)	LEO Group
PURAPPOOL (Australia)	J&J
Dryden Aqua Group (Switzerland)	Blueway
AQUA TELESCOPIC Enclosures (France)	Endlesspools
Harvia Pool & Spa (Finland)	

# LEAVING FOOTPRINTS ALL OVER THE WORLD!

- ▶▶▶ Attending nationwide industry events, including trade shows, conferences, seminars, etc, and paying visits to trade associations and leading enterprises in person.



- ▶▶▶ Inviting global buyers face-to-face in worldwide relevant trade shows!



# IT IS BACK! FIELD TRIP TO LOCAL POOL & SPA FACTORIES!

Here is the great news: the organizer is rebooting its field trip program, one of the most popular live activities among our overseas buyers.

During the last trip in 2017, buyers from Russia, the US, Namibia, Croatia, Korea, India, Thailand, Ukraine, Chile, Brazil, South Africa, and etc visited the factories of Laswim and Mona Lisa in Guangzhou.

The 2020 trip will be held on May 9th (one day before the show). For more details of the trip, please stay tuned!



## ▶▶ What Other Live Activities Are There for 2020?



### 2020 China Pool & Spa Industry Forum

Calling together a galaxy of leading minds, it is where you identify global new trends and opportunities!



### 2020 China Top 10 Engineering Projects Awards

Nationwide insiders are going to vote for their favorite Swimming Pools, Spas, and Water Parks projects, generating numerous publicity for the show!

# BOOK YOUR BOOTH TODAY!

## ▶▶ Co-located Trade Shows

- 2020 China Guangzhou International Leisure & Recreation Expo
- 2020 Asia Amusement & Attractions Expo (AAA 2020)
- 2020 Asia Recreational Water Sports Expo (ARWSE 2020)

## ▶▶ Exhibition Scope

- Water Treatment & Heating
- Swimming Pools & Water Parks
- Spa & Sauna
- Massage Bathtub Facilities
- Bath Equipment & Supplies
- Other Related Facilities & Institutes

## ▶▶ Booth Rate

## ▶▶ Contact Us

Standard Booth	Luxury Booth	Raw Space
\$2400/9sq.m	\$2800/9sq.m	\$240/sq.m
		Minimum rental area is 36 sq.m, with no construction, no facility.

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