



2024 Grandeur World Pet Fair (GWPF)

- **Date:** Feb. 23rd-25nd, 2024
- **Venue:** China Import & Export Fair Complex
- **Website:** www.worldpetfair.com



GWPF 2024 Is Expected to Cover a Total of 80,000 Square Meters!

2023 EVENT REVIEW

Running from this September 9th-11th at the Poly World Trade Center Expo, Guangzhou, China, the 2023 Grandeur World Pet Fair (GWPF) took place on a sprawling show floor of 60,000 sq.m, where over 300 exhibitors brought with them more than 1000 premium pet brands at home and abroad.

This one-stop sourcing platform provided a comprehensive range of product choices, from pet food and treats, pet clothing, pet house and cages, pet beds, pet toys, pet grooming and cleaning products, pet travel bags, pet training products, and other pet accessories, to live pets, veterinary equipment, pet medicine, supplements, vaccine, and other related service and solutions.



Throughout the three days, over 115600 visits were recorded, including more than 28500 professional visits. Moreover, a total of 29 live forums and activities were held, bringing our visitors innumerable knowledge and fun.

Partial Brands at GWPF 2023



Partial Featured Exhibitors by Sector

Pet Food, Snacks & Treats	Little Fresh	OTES	Zheng Chang Pet Food	Weihong Pet Products	Zhongmin Weiwei (K9)
	Zhencheng Pet Food	Qichun Pet Food	Gemomo	Munchkin	Patpet
	Jiashihe Pet Food	Hai Zhi Ge	BELLERCAT	AWOO	Sanhe Pet Food
	Tayouqu Pet Food	Hongxiang Pet Food	Gaochong Pet Food	Huanzai Biotechnology	Huaxing Dog Industry
Veterinary Equipment, Pet Medical Supplies & Related Services	DBC Healthcare	Shantou Institute of Ultrasonic Instruments	VINNO Technology	BMV ANIMAL Technology	JEETMED
	TK-VETKIT	Cetro Medical Devices	DRING Lab	Runeasy Ophthalmology	Runhe Supply Chain Group
	Yonker Pet Medical	Golden Brains Optical Instrument	Pujia Metal Manufacturing	Tonghuixing Metal Products	Anderson Biotechnology
	New Ruipeng Pet Healthcare Group	Ainuo Baisi Animal Hospital	Chengjing Digital Network Technology	Eaglenos Co., Ltd.,	Huibiao Testing Technology Center
Medicine, Supplements & Other Health Products	Bungener Pet Products	Joinsha Animal Health Products	Singen Animal Pharmaceutical	Ramical Animal Nutrition & Health	JC Biotech
	Lepote (Shangdong) Pet Supplies	Kangxinquan Pharmaceuticals	Beichongweite (Xiamen) Biological Science Tech.	Nanjing Chujian Pharmaceutical Technology	Youleshi Biotechnology
	Wuhan Yanxin Biotechnology	Lianyungang Yibaojong Trading	Guangdong Zhongke Youyi Biotechnology	Shanghai Buyon Pet Food	Guangzhou Fengyun Animal Health Technology
Smart Pet Products	MauW Digital T	Bopet Technology	Migipaws	PaiPai Technology	CIXI SHARMOON ELECTRIC
	Weiyi Supply Chain	HICUBE	Lemeijia Electric Appliance	Dudupet	Zhongzhi Anhong Technology
Pet Clothing & Pet Travel Bags	Heran Trading	PAWBOO	AW Weiweichong	iCICECREAM	mookipet
	Huisen luggage	Hansheng Luggage	Zejian Life Technology	Jinyang New Age Trading	Sailusheng Trading
Grooming Products & Cosmetics	Fasido	Huifen Biotechnology	Zhonghe Zhongli Biological Products	IASUO	Magic Bird Hairdressing Tools
	HEBEREMMA	PANGOL	SALA	COCOYO	IBULU
Cat Products	Baihuiyuan Biotechnology	Jinyou Shaji Pet Products	Mear Technology	HAKA Pet Products	Wowo Pet Product
	Cat's Best	Miaomao Pet Products	Tinghao Biotechnology	Yueguan Pet Products	Taimeng Pet
	Dingyi Environment Protection Technology	Anuote Pet Products	Bingguo Pet Products	Zhongqi Yougong Technology	NEKOBU
Pet Accessories & Supplies	Yingle Pet Products	Peichong Pet Products (PCBB)	MJY Leather	Kashima	Akira Shinazawa
	Qianqianchong Technology	Kaka Industrial Design	JBN Pet Products	Jitai Sporting Goods	Ululina
	EASTCROSS	Kubitu Pet Products	Eetoys	Yixing Smart Technology	Megasoft (China) Co., Ltd.
Exotic & Small Pets	JJShow	Yono Pet	Purple Blue Parrot	PET GET THAT	Juren Weidu
	Mumu Exotic Pet	Bright & Crazy Lion	TY Reptile	SUNDOG Pet Import & Export	Huachonghui Pet Product

PET HEALTHCARE IS THE SECOND BIGGEST SECTOR IN CHINA'S PET MARKET

Accounting for as much as one sixth of the show's exhibitor turnout, a batch of over 50 leading companies gathered at the Pet Health Pavilion in Hall 3, showcasing veterinary equipment, pet medical supplies, vaccine and medicine, supplements, prescription and functional food, and other related products and services.

New Ruipeng Pet Healthcare Group, one of China's biggest pet healthcare service providers, expressed great optimism for the market. "Pet healthcare is currently the second largest sector, making up about 22.5% of China's 300-billion-yuan pet market, and its proportion is still growing. At present, Guangdong has the largest number of pet hospitals and clinics, followed by Jiangsu, Shandong, Zhejiang, Sichuan, Liaoning, Henan, etc."

Exhibitors at the Pet Health Pavilion

➤ Other Related Products & Services

New Ruipeng Pet Healthcare Group
Ainuo Baisi Animal Hospital Co., Ltd.
Chengjing Digital Network Technology
Amogene Biotechnology (Xiamen) Co., Ltd.
Hazong Gaoke Hebei Biotechnology
Xiamen Yuanzeng Biotechnology Co., Ltd.
Guangzhou Huibiao Testing Technology Center
Eaglenos Co., Ltd.,
Guangzhou Zhichuang Pet Products

➤ Veterinary Equipment & Pet Medical Supplies

DBC Healthcare
Shantou Institute of Ultrasonic Instruments
VINNO Technology
BMV ANIMAL Technology
JEETMED
Xuzhou Yonker Pet Medical
TK-VETKIT Co., Ltd.
Xi'an Cetro Medical Devices
Runhe Supply Chain Group
DRING Lab
Runeasy Ophthalmology
Hefei Golden Brains Optical Instrument
Shanghai Pujia Metal Manufacturing
Shenzhen Tonghuixing Metal Products
Shanghai Dingai Metal Products
Wuxi Anderson Biotechnology
Xiyi Kangjia Medical Equipment Trading
Shenzhen Besdata Medical Technology

Jieyiwei (Longyan) Technology
Shenzhen Yanyuan Biotechnology
Tikang Yun (Tianjin) Medical Technology

➤ Medicine, Supplements, Prescription & Functional Food

Bungener Pet Products (Shenzhen) Co., Ltd.
Joinsha Animal Health Products (Xiamen) Co., Ltd.
Shanghai Singen Animal Pharmaceutical
Ramical Animal Nutrition & Health Technology
JC Biotech (wuhan) Co., Ltd.
Guangzhou Junhong Trading Co., Ltd.
Shanghai Buyon Pet Food
Shanghai Kangxinquan Pharmaceuticals
Beichongweite (Xiamen) Biological Science Tech.
Lepote (Shangdong) Pet Supplies
Nanjing Chujian Pharmaceutical Technology
Guangzhou Baiyunshan Baoshen Animal Health Product
Youleshi Biotechnology
Wuhan Yanxin Biotechnology
Lianyungang Yibaojong Trading
Guangdong Zhongke Youyi Biotechnology
Muchongkang Animal Pharmaceutical
Guangzhou Fengyun Animal Health Technology
Shandong Zhongchen Biopharmaceutical Co., Ltd.
Aichongke (Chenzhou) Biotechnology Co., Ltd.
Shanghai Yuelang Pet Product Co., Ltd.
Shanghai Xibao Pet Products
Hangzhou Quanshuo Biotechnology Co., Ltd.
ChongBagong (Shanghai) Pet Products Co., Ltd.



DEMANDS FOR EXOTIC AND SMALL PETS ON THE RISE

From hamsters, rabbits, tortoises and parrots to raccoons, meerkats, sugar gliders, geckos, snakes and lizards, the Exotic and Small Pet Pavilion had undoubtedly hosted some of the most eye-catching star pets at the show.

Latest data shows that in 2022, the number of domestic pets raised in China had reached 220 million, of which exotic and small pets, such as birds and reptiles, accounted for nearly 25%.

Mr. Chen Zhichao, the founder of Jonsanty, one of China's biggest pet brands for exotic pets and small pets, introduced that there were currently up to 100,000 physical pet shops across China, while you could rarely see a pet shop dedicated to small and exotic pets. Suffice to say, this emerging market has immense growth potential.



2023 CHINA PUREBRED CAT CULTURE AWARDS CEREMONY

Bringing together 20+ associations, 100+ cat clubs, 200+ pet brands, along with hundreds of pet shops, pet products manufacturers and catteries nationwide, the 2023 China Purebred Cat Culture Awards Ceremony was a grand gathering to celebrate China's fast-growing cat economy and acknowledge the contributions made by outstanding individuals and organizations in promoting purebred cat culture.

To help insiders better discern and evaluate purebred cats, a purebred cat knowledge exchange session was held on site, inviting dozens of prestigious cat show judges and champion cats to show all the useful skills and techniques.

Special Thanks To Our Event Partners

➤ Sponsors:

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Best Care	Mear
PureNatural	Singen
Little Fresh	Nekobu
Okeepet	

➤ Organizers:

AMYWORKS	Cat Palace & Pet Mom
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➤ Co-Organizers:

International Cat Expo (ICE)
 Cat Aficionado Association (CAA)
 Asia Feline Promotion Association (AFPA)

Champion Cat Association (CCA)
 The International Love Cat Association (LCA)
 China Cat Fan Club
 Super Cat Fanciers Association
 Association of Feline Clubs (AFC)
 China Cat Union (CCU)
 Cat Fanciers Federation (CFF)
 Universal Cat Association (UCA)
 Champion International Cat Association (CICA)
 Pedigree Relevant Cat Culture (PRCC)
 Show Group Cat Congress (SGCC)
 Canine Cat League Championship (CCLC)
 Shandong Catteries Alliance
 Fengtian S Cat Cultural Alliance
 Sacred Pets Culture Federation
 NPIA Champion Cat Show
 BCL on Show



TWENTY NINE EXCITING LIVE CONFERENCES AND ACTIVITIES

Unveiling latest trends, sharing new business approaches and bringing loads of fun, GWPF 2023 staged a succession of industry conferences, informative forums, high-end competitions and other activities to create a brand-new show experience!

Partial Live Activities of GWPF 2023



Opening Ceremony of the 2023 Grandeur World Pet Fair



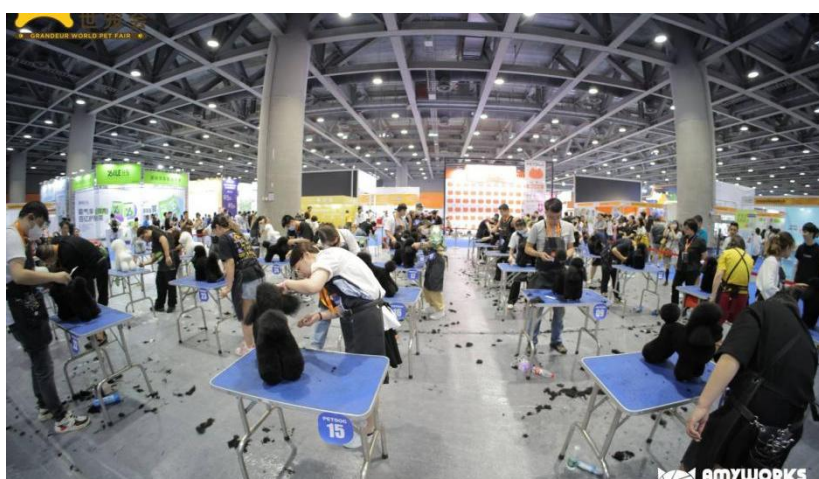
2023 China Companion Animal Medicine Conference



The 1st Companion Animal & Exotic Pet Industry Forum



The 9th China Pet Industry New Channels (E-Commerce) Conference



National Pet Industry Vocational Skills Competition



Fife International Purebred Cat Show



10,000 sq.m of Indoor Pet Theme Park



Pet Floral Design Festival & Flower Arrangement Show

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